

# PASTURE AND FODDER PLANNING

Design a fodder/pasture plan for your livestock enterprise and let us support you as it is implemented across the season.

The fodder plan will target your lambing and/or calving dates, turnoff weights and times; ensuring there is enough pasture for the ewes/cows, and weaners. Combine a mix of pastures (annual and perennial) with fodder crops to create a plan that suits your property, your enterprise and management style.



## WHO IT'S FOR

Mixed farmers who want to plan their fodder and pasture establishment, either as a perennial pasture or inside a cropping rotation. Chat with us about which pasture, and fodder species are suitable for your soil type, grazing system and rainfall zone. We can help you target your fodder program to meet livestock turn-off weights, cheaply and easily.

## WHAT YOU GET

- One full day on your farm – looking at your livestock enterprise, paddock tour, to develop a 3-year pasture/fodder plan
- Four (4) 1-hour FaceTime calls throughout the season
- One half-day review at the six-month point

## INVESTMENT

\$6,600 for a 12-month package

## LEAD CONSULTANT - JONATHAN ENGLAND

Jonathan has over 20 years' experience as a livestock and pasture consultant across WA and SA. He was one of the first researchers in Australia to study the role of fodder crops in mixed livestock and cropping farms and delivers Lifetime Ewe Management courses across SA and Western Victoria. He brings to your business a mix of research and practical experience as a fine-wool producer/high rainfall cropper and knows the importance of having enough food at the right time.

# LIVESTOCK ENTERPRISE PLAN

Changing livestock genetics, lambing times, or buying a new property brings with it lots of enterprise decisions. A livestock enterprise plan will map out your livestock enterprise and give you the key critical decision points to get right, and to simplify the change.



## WHO IT'S FOR

Mixed farmers who want to change their livestock enterprise to better suit their farm, or those who have 'adopted' a livestock enterprise through the purchase of a new property. Chat with us about which livestock genetics, lambing dates, and turnoff weights are suitable for your grazing system and rainfall zone.

## WHAT YOU GET

- One full day on your farm – looking at your livestock enterprise, record keeping processes, paddock tour, to develop a 3-year livestock enterprise plan
- Four (4) 1-hour Facetime calls throughout the season
- One half-day review at the six-month point

## INVESTMENT

\$6,600 for a 12-month package

## LEAD CONSULTANT - JONATHAN ENGLAND

Jonathan has over 20 years' experience as a livestock and pasture consultant across WA and SA. He is a Lifetime Ewe Management deliverer, a Sheep Genetics database user, Making More from Sheep and Bred-Well Fed-Well deliverer. He brings to your business a mix of livestock research and practical experience as a fine-wool producer/high rainfall cropper and knows the importance of having the right livestock enterprise for your farm business.

# IMPLEMENTING LIVESTOCK ELECTRONIC IDENTIFICATION ON-FARM

AgInnovate has been working with farmers across Australia for the past 10 years to implement livestock electronic identification (eID) on-farm. The National move towards mandatory eID is an opportunity to determine the productivity and profitability of your flock.

From studs to commercial flocks, from recording breeding results to wool cuts (and micron tests), our consultancy services will assist you to build a practical system suited to your farm. We give you strategies for implementation, provide all the hardware and equipment you will need, and design a data management collection program, and install the software to support your journey. We also provide on-going data collection and software support on an as-needs basis. Our aim is to make the journey into eID as stress-free as possible.



## WHO IT'S FOR

Farmers who want to know the productivity and profitability of their sheep flock, those who want to implement the full eID system; or those who want to do more with their data.

## WHAT YOU GET

- One full day on your farm – looking at your livestock enterprise, record keeping processes, paddock tour, to establish a data collection plan
- Four (4) 1-hour Facetime calls throughout the season
- One half-day review at the six-month point

**INVESTMENT**  
\$6,600 for a  
12-month package

## LEAD CONSULTANT - JONATHAN ENGLAND

Jonathan is passionate about using technology on-farm. He has a working knowledge of Tru-Test, Gallagher, and AgriWebb, Stockbook and Sapien. He works with both stud and commercial flocks across Australia to put together data collection calendars, manage data collection (including wool testing, weaning and preg-scanning), and create databases that determine an individual's productivity across their lifetime.

He brings to your sheep enterprise a mix of livestock research and practical experience as a fine-wool producer and knows the importance of collecting and using the right data to make critical management decisions for your sheep enterprise.